

**Subject:** Re: REVISED/FINAL Schedule & Details for BID Day at City Hall (please read carefully)

**From:** Miranda Paster <miranda.paster@lacity.org>

**Date:** 09/30/2013 10:52 AM

**To:** Tara Devine <tara@devine-strategies.com>

**CC:** Sarah MacPherson Besley <sarah@hollywoodbid.org>, Tim Byk <timbyk@yahoo.com>, Norma Fernandez <norma@lani.org>, Rana Ghadban <exec@chatsworthchamber.com>, Jessica Whaley <jwhaley@centralcityeast.org>, Micah Kritzman <micah@websperations.com>, Sara Bilger <sbilger@centurycitybid.com>, malila@silverkingusa.com, Rick Stoff <Stoffr@changelives.org>, Ken Nakano <knakano@downtownla.com>, "cschatz@downtownla.com" <cschatz@downtownla.com>, ykeshishian <ykeshishian@ccala.org>, lmitchell@downtownla.com, rely@spplusecurity.com, Jeff Zarrinam <jeff@hollywoodhotel.net>, Ariana Gomez <ariana@fashiondistrict.org>, Estela Lopez <elopez@centralcityeast.org>, "Shahenian, Nicole" <nicole@hollywoodchamber.net>, katie <katie@urbanplaceconsulting.com>, Lynn Myers <lmyers@fashiondistrict.org>, Misty Iwatsu <mistyli@aol.com>, Kent Smith <kent@fashiondistrict.org>, George Yu <geoyu28@aol.com>, Steve Gibson <steve@urbanplaceconsulting.com>, Susan <susan@labids.org>, Brenda Shockley <bshock8402@aol.com>, Blair Besten <blair@hdlabid.com>, "Rudisky, Alex" <arudisky@aol.com>, Mary Paterson <mpaterson@canogaparkcal.com>, ari@hdlabid.com, Lori Moore <lmoore@sanpedrobid.com>, "Mariani, Joseph" <joe@hollywoodbid.org>, Kerry Morrison <kerry@hollywoodbid.org>, srobbins@sanpedrobid.com, Laurie Hughes <lhughes@gatewaytola.org>, "rebecca@h-rpr.com" <rebecca@h-rpr.com>, jim@mediadistrict.org, Heather Boylston <heather@h-rpr.com>, Thomas Kneafsey <tom@metropolitanholding.com>, Monica Carlos <monica@lani.org>, Seth Polen <s.spolen@gmail.com>, Frank Wada <fwada2k2@yahoo.com>, devin@hollywoodbid.org, Marco Li Mandri <newcityamerica@aol.com>, tairainvestment@hotmail.com, info@lofeliz.biz, Joanne Kumamoto <jkumamoto@aol.com>, Brian Miller <granadabid@gmail.com>, lorena parker <scia@mptp.com>, Cesar DeLa Cruz <cesar@agora2000.net>, Amanda Irvine <amanda@southpark.la>, Jessica Lall <jessica@southpark.la>, Donald Duckworth <duckworth.donald@gmail.com>, Anne Osman <anneosman2@gmail.com>, "Parker, Lorena" <lorena@studiocitybid.com>, Aaron Aulenta <aaron@urbanplaceconsulting.com>, Gary Russell <gary@wilshirecenter.com>, Andrew Thomas <Andrew@westwoodvillagedistrict.com>, kadedo <kadedo@earthlink.net>, Wilshire Center <mike@wilshirecenter.com>, info@wilmington-chamber.com, Rena Leddy <rena@pumaworldhq.com>, "Van Cise, Eugene" <eugene.vancise@lacity.org>, Rick Scott <rick.scott@lacity.org>, Paul Racs <paul.racs@lacity.org>, Angela Motta <angela.motta@lacity.org>, Rosemary Hinkson <rosemary.hinkson@lacity.org>

Thank you all for the Happy Birthday wishes and support. The cake was a very

nice touch!

On Wed, Sep 25, 2013 at 2:24 PM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

Attached is a revised schedule and slightly revised talking points. The BID Consortium agenda and State of the BIDs report remain the same but are reattached for convenience. **There are many changes/additions to the schedule, so I highly recommend that you review/print this version.**

**Overview of changes on attached schedule:**

One of tomorrow's meetings has changed location and has been assigned to staff:

**Price** (9/26, staff only, now at City Hall - mtg w/ councilmember rescheduled to a future date)

We have added four additional meetings since Monday's schedule:

**Wesson** (9/26, w/ councilmember)

**Huizar** (9/26, w/ staff only)

**LaBonge** (9/30, w/ councilmember)

**Price** (11/1, w/ councilmember)

Sarah is still working on a future meeting with CM O'Farrell. She has the list of those who expressed interest in attending.

There have been many additional RSVPs/changes to attendance since yesterday. These should be reflected. **I am not able to make further changes to the schedule/RSVPs, but you may still try to join one if your schedule permits. Please note, however, that if there are any last-minute cancellations, rescheduling or time/location changes, I will contact only those who are listed as confirmed attendees for that meeting.** If I have made an omission, please alert me.

Have a great day tomorrow! Thanks to all who are participating.

Tara

On Mon, Sep 23, 2013 at 4:31 PM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

Dear Consortium Members:

For those of you who have confirmed attendance at one or more Council office meetings, please review this email carefully as well as the attachments.

1) If you signed up for a meeting but have not heard anything from me, please read the very end of this email for more info. Some offices have not been scheduled; a few are still in progress and may be

added. If I confirm any additional meetings, I will re-circulate a revised schedule later this week.

2) There are four attachments relating to Thursday. **PLEASE PRINT one copy of each in advance and bring them with you:**

- a) Agenda for the Consortium meeting at 12 PM.
- b) Schedule of confirmed council office meetings.
- c) Suggested talking points for council office meetings drafted by several BID EDs. The talking points will help with general BID issues. The balance of the meeting should be a discussion of any BID-specific or Council District-specific issues of interest to you. The primary goal of these meetings is simply to create/maintain/further a good relationship with our elected officials.
- d) A copy of the State of the BIDs Report.

3) Parking for City Hall meetings may be arranged by emailing Gloria in the City Clerk's office: [gloria.pinon@lacity.org](mailto:gloria.pinon@lacity.org) I would strongly recommend including in your email: a) your name, b) make, model and license # of car and c) the date/time you will be arriving.

4) **If your name is not shown on the attached schedule, and you are interested in meeting with any of the Council offices shown, please let me know ASAP.** The offices have all requested a list of confirmed attendees that I will be furnishing to them on Tuesday.

RE: Council offices not shown on the schedule

FYI, Councilmembers Krekorian (CD2,) Koretz (CD5,) Martinez (CD6) and Englander (CD12) were either unable to meet due to scheduling conflicts and/or did not have BID Consortium members interested/available to meet with them.

CM Huizar (CD14) has recently delegated the meeting to staff; we are in the process of confirming a time and location with Downtown Area Director Sara Hernandez. I will email those who signed up when a time is confirmed.

Attempts to schedule meetings with Council President Wesson (CD10,) Councilmembers Cedillo (CD1,) and O'Farrell (CD13) have been in process for nearly a month and are still under consideration at this time. If they are confirmed, we will revise this schedule and recirculate it.

Warmest regards,

**TARA DEVINE**

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Counting my blessings - Sing and be Happy Today!

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